



For Immediate Release

PALAZZO Advises ENGINE on U.S. Launch

U.K Firm Partners with Martin Puris and John Bernbach to Create Engine USA

February 18, (New York) - PALAZZO Advisory | Acquisition (www.palazzonyc.com), a financial advisory firm serving marketing services, interactive, information, and new media companies, today announced it acted as financial advisor to ENGINE, the UK's leading independent communications company, in its partnership with puris.bernbach.partners, to create ENGINE USA.

"ENGINE is the leader in integrated communications in the UK, and this expansion into the US market is an important move as the firm looks to diversify its offerings and grow its international presence," said Phil A. Palazzo, Jr., founder and President of PALAZZO, who continues to serve as advisor to ENGINE USA.

The move will see Martin Puris become Chief Executive Officer of Engine USA and John Bernbach become Chief Operating Officer. Both will be shareholders in ENGINE UK.

A wholly-owned subsidiary of ENGINE's UK operations, ENGINE USA will mirror the model of its UK counterpart aiming to provide a range of best-in-class communications services.

Current ENGINE UK Chairman and Joint Chief Executive, Peter Scott, will assume the additional role of Chairman of Engine USA.

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415 Madison Avenue
15th Floor
New York, NY 10017

P 646.673.8625
F 646.673.8664
C 914.299.9706

phil@palazzonyc.com
www.palazzonyc.com

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About PALAZZO

PALAZZO is among the nation's leading financial advisory firms, working with a wide range of marketing services, interactive, information, and new media companies.

The company draws on founder Phil Palazzo's unrivaled depth of industry knowledge, combined with extensive merger and acquisition related experience, to create value and wealth for owners and stakeholders.

Known for the quality of its counsel, the skill of its negotiations, and the commitment of its people to outstanding client service, PALAZZO advises a host of leading independent marketing services and interactive companies.

About ENGINE

ENGINE is the UK's largest and fastest growing integrated communications company. ENGINE employs more than 600 people, containing a family of best in class communications businesses serving the consumer market, the corporate market and the public sector. ENGINE is an employee-owned business, with one in five staff owning shares in the company.

www.theenginegroup.com