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PHILIP PALAZZO DISCUSSES M&A TRENDS IN NEW MEDIA AT THE DIGITAL HOLLYWOOD CONFERENCE, NEW YORK

November 11, 2010 (New York) – Philip Palazzo, Jr., Founder and President of PALAZZO Advisory | Acquisition (www.palazzonyc.com), a financial advisory firm serving marketing services, interactive, information, and new media companies, will participate in an expert discussion on strategic leadership and investment in new media at The Digital Hollywood Conference in New York City on November 12.

The panel -- *Venture Funding, Investment & Mergers - Leadership in the Entertainment & Technology Space* -- provides advertising agency senior executives and brand managers with insights on how the relationship between new and traditional media continues to evolve. It will address the latest trends in the new media sector and offer advice on what brands should be considering when planning for growth in the coming year.

The Digital Hollywood Conference is a leading trade conference that brings together some of the marketing and advertising industry's most experienced experts to discuss the latest trends in digital and new media.

About PALAZZO

PALAZZO is among the nation's leading M&A and financial advisory firms, working with a wide range of marketing services, interactive, information, and new media companies. Known for the quality of its counsel, and the commitment of its people to outstanding client service, PALAZZO advises a host of leading independent marketing services and interactive companies. The firm's unrivaled depth of industry knowledge, combined with its extensive merger and acquisition related experience, make it uniquely qualified to create value and wealth for owners and stakeholders. For more information, visit www.palazzonyc.com.

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