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Contact: Kendra Peavy
DiGennaro Communications
212.966.9526
Kendra@digennarony.com

**PALAZZO ADVISES GRUPO GALLEGOS ON PURCHASE
OF NINE TWO**

NEW YORK – November 8, 2010 -- PALAZZO Advisory | Acquisition (www.palazzonyc.com), a leading M&A and financial advisory firm serving marketing services, interactive, information and new media companies, acted as financial advisor to Grupo Gallegos, an independent, creatively driven, marketing solutions company in its acquisition of Nine Two, a general market advertising and marketing agency with a specialty in promotions. The deal closed October 29.

“Over the last decade, Grupo Gallegos has grown into an industry leader in the development of creative ad and marketing campaigns,” PALAZZO’s Founder and President Philip Palazzo, Jr, said. “Bringing Nine Two into its fold increases Gallegos’ breadth of offering and ability to reach more consumers in critical areas.”

This deal for Grupo Gallegos is part of the agency’s effort to respond to and anticipate its clients’ needs for integrated campaigns with targeted messages that play across many countries, cultures and subcultures. Nine Two will allow Grupo Gallegos to offer a broader spectrum of services to its growing client roster.

“Phil worked with us to find the right partner and we chose Nine Two because the company has a distinguished leadership team instrumental in developing highly successful, creative campaigns for its clients,” said John Gallegos, CEO of Grupo Gallegos. “Together, our ability to deliver marketing solutions as one unified company will help take Grupo Gallegos and our clients’ businesses to the next level.”

Grupo Gallegos has led the path for blue chip clients such as Comcast, Target, and Valvoline to effectively navigate and dimensionalize shifts altering the U.S. consumer landscape, as well as identify and predict macrotrends driving consumer behavior.

415 Madison Avenue
15th Floor
New York, NY 10017

P 646.673.8625
F 646.673.8664
C 914.299.9706

phil@palazzonyc.com
www.palazzonyc.com



About PALAZZO

PALAZZO is among the nation's leading M&A and financial advisory firms, working with a wide range of marketing services, interactive, information, and new media companies. Known for the quality of its counsel, the skill of its negotiations, and the commitment of its people to outstanding client service, PALAZZO advises a host of leading independent marketing services and interactive companies. The firm's unrivaled depth of industry knowledge, combined with its extensive merger and acquisition related experience, make it uniquely qualified to create value and wealth for owners and stakeholders. For more information, visit www.palazzonyc.com.

About Grupo Gallegos

Established in 2001 by John Gallegos, Grupo Gallegos is creatively-driven marketing solutions company. This year, Grupo Gallegos received two gold medals and one silver medal at the HispanicAd Account Planning Excelencia (HAPE) Awards, designed to identify and reward the best account planning in the industry. In 2008, they were recognized as Multicultural Agency of the Year by Ad Age. Additionally, they have received the D&AD Silver Pencil, Gold FIAP Award, Cannes Silver Lion and the Gold Medal at the New York Festival. For more information, visit www.grupogallegos.com.

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